

groupize

Groupize is a customer-first organization. We work hard to deliver a stellar customer experience at each touchpoint and we are on a mission to be the most loved meeting tech provider. Our product roadmap is influenced by customer requests and we ensure every release includes user-requested features. We are a SaaS company that focuses on both software & service.



Net Promoter Score



10 out of 10

Customer Satisfaction Score
for Implementations



3 of the top 5

on the BTN 100 list are
powered by Groupize

Recent Testimonials:

“ We were an early adopter of Groupize and this continues to speak to the evolving product, the SAP Concur connection, the outstanding customer service, and the ease of use for both the planner and end-user! ”

Director, Brand Experience, Biomedical Company

“ Thank God we found Concur Event Management by Groupize. Our previous solution (and the one before that) certainly couldn't support what we're trying to do. It is now possible for professional planners and executive admins to use the same tool. ”

**Procurement Manager, Travel, Expense & HR,
Management Consulting Company**

“ Groupize is very user-friendly and will help you plan any size event with ease. You can use it for an in-person, on-site, off-site, or virtual meeting as allows you to creatively supply your attendees with all the information needed for a successful meeting. It's a great “one stop shop” tool! ”

Administrative Assistant, Global Communications Company

“ Finally, I can get all of our meetings and events all under travel, this is fantastic! We have been trying to get the visibility on spend for years! ”

Global Travel, Largest Paper & Pulp Company in the World

“ Groupize is the best implementation I have experienced in my entire career. ”

**Senior Manager, Global Procurement,
Life Sciences company**

“ Thanks to Groupize, we saved \$5000 (on a final total of \$25,000) just by having the visibility, being able to send to other vendors and being able to communicate our educated understanding of the marketplace. ”

Travel Manager, Fortune 500 Company

“ OMG...it is soooo easy! I love it!! It makes finding a venue for a meeting much less time-consuming and much more user friendly! ”

Talent Manager, Retail Organization



Partners:

Groupize takes our partnerships seriously. Groupize has been selected by SAP Concur as their event management product, Concur Event Management by Groupize, and has referral and reseller relationships with over 20 Travel Management companies and meeting third parties.

“ I will sing your praises from the mountaintops to anyone who asks. ”

President & Owner, Travel Agency



Security:

Groupize is pleased to meet all expectations of a corporate customer in regards to security and privacy, please request our security package.



Awards:



Phocuswright
Innovation Award



Skift Corporate Travel
Innovators Award



BTN's Top 25
Most Influential

groupize

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